

ONEinFOUR

An innovative mental health awareness and anti-stigma project

Statement of Editorial Principles

‘One In Four’ wants to widen understanding of mental illness and mental difficulty.

‘One In Four’ aims to challenge the stigma of having a mental health condition or experiencing mental health difficulties.

‘One In Four’ does not have a sectarian position on the treatment, diagnosis, nature and cause of mental illness or mental difficulty.

‘One In Four’ believes that there needs to be an authoritative source of information about mental illness and mental health difficulty, and that this source should deliver information to the widest range of people possible.

‘One In Four’ presents information and ideas about mental illness and mental difficulty in a measured, balanced format.

‘One In Four’ believes that media representations of mental illness affect both the perception of mental health difficulty in the wider community and the ways that people who have mental illnesses or mental health difficulties understand their condition.

‘One In Four’ believes that people with mental illness and mental health difficulty have the same interests and aspirations as people who do not have mental health conditions or mental health difficulty.

‘One In Four’ believes that helping people to access unbiased and balanced information about mental illness and mental health difficulty is important, reinforcing positive messages and countering negative views, ideas and understandings.

‘One In Four’ presents positive images of people with mental illness and mental health difficulty and positive, aspirational information for people with mental illness and mental health difficulty.

‘One In Four’ believes the experience of mental illness and mental health difficulty should be situated within the realm of normal experience; that those experiencing these conditions should be helped to feel part of the wider community and that the wider community, through a greater understanding of these conditions, should look upon mental illness and mental health difficulty more positively.

‘One In Four’ believes that a professional, well-written, well-publicised and well-distributed regular magazine is key to guaranteeing the success of this editorial statement.